

Teladoc™
HEALTH



“O FUTURO DA VIDEOCOLABORACAO NA ÁREA DA SAÚDE”

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Head de Inovação e Produtos

VI WORKSHOP O FUTURO DA VIDEOCOLABORAÇÃO (WCT – VIDEO 2019)

Outubro 2019 – CEFET, Rio de Janeiro, RJ





Estamos transformando o modo das pessoas acessarem saúde, onde quer que elas estejam.

Promovemos uma nova experiência em saúde, com maior conveniência e melhores desfechos.



Declaração de Conflito de Interesse

De acordo com a norma da ANVISA, RDC 96, Art 42, § 2º:

- Médico,
- Head de Produtos e Inovação Teladoc Brasil



Líder Global em atendimento Virtual,
Negociada na bolsa de NY desde 2015 (NYSE)

+3.6M

Atendimentos
em 2019

50,000

Médicos Especialistas
+ 450 especialidades

+40M

Vidas cobertas por
nossos programas

+2000

Colaboradores
em todo mundo

125

Países
+ de 20 idiomas

+2M

Mobile downloads
em 2018



Recursos Globais



Aquisições



2002



2015



2016



2017



2018



2019



Oferta contínua de serviços médicos

TELEHEALTH

SERVIÇOS MÉDICOS ESPECIALIZADOS





Brasil:

Teladoc começou suas atividades no Brasil em Agosto de 2018.

+30

Clientes

+640.000

Vidas

+90

NPS

+200.000

Atendimentos realizados em
2018

+30

Médicos de
Família

+130

Profissionais de
saúde



Nossos produtos

Plataforma de Atendimento Médico



Aconselhamento médico personalizado
(Segunda opinião médica)

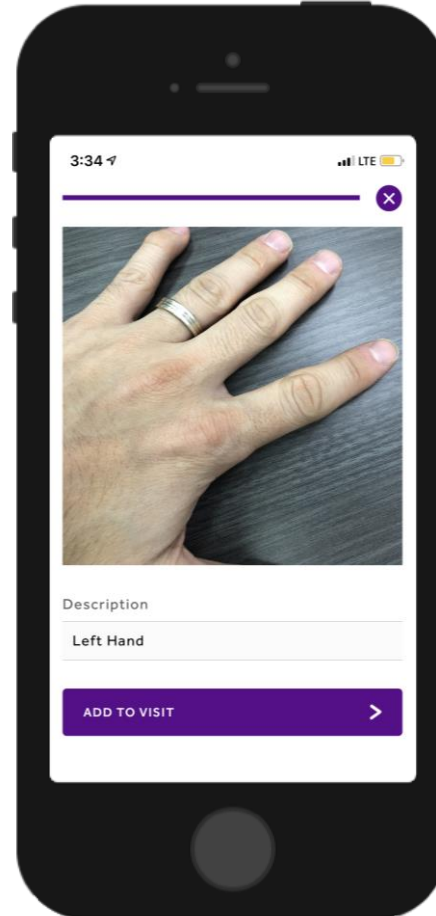
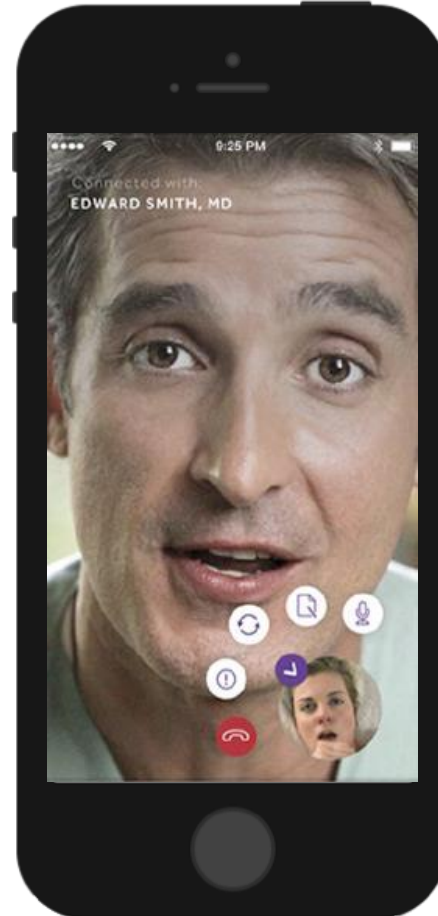


Convenience



Clinical Quality

Vídeo: Nosso Core



Country Overview

Health sector – Key Figures



210M

- **22% (47M): Insured**
+750 Insurance Companies
10 Companies = 70% market
- **78% (163M): Public health system**

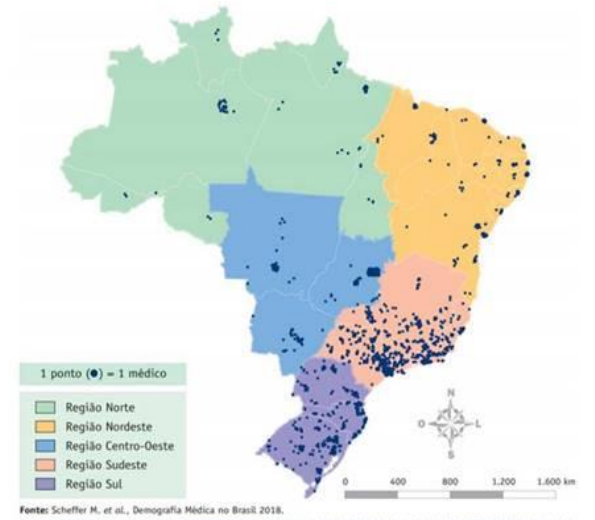


Health-related **costs** have been **growing 2.8 times higher** than inflation



2.1 doctors / 1,000 lives (top 20 countries avg 3.5)

- ✓ **70 days** to schedule a doctor's **appointment**
- ✓ **68 days** to schedule an **exam**
- ✓ **103 days** to schedule complex **procedures**
- ✓ **3h avg time** to be treated at **Emergency Room**



BlackBerry

“BlackBerry thought it had more time and room for error than it actually did”

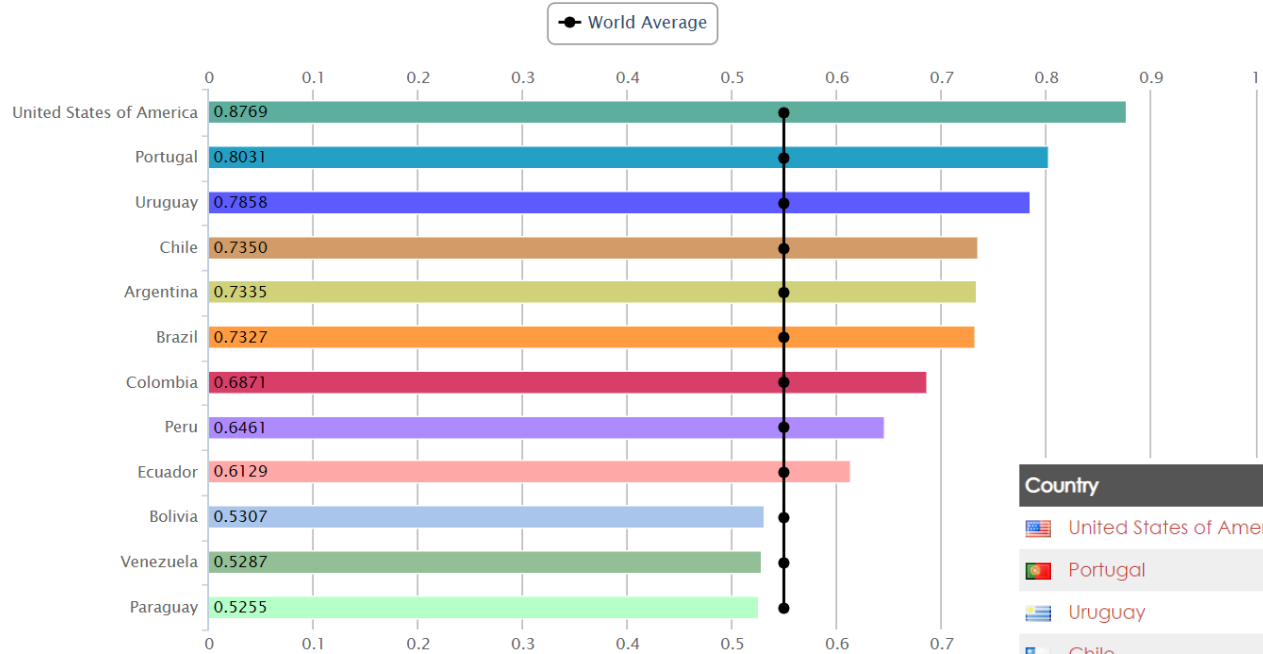
“Focusing on the tens of millions of customers it already had, BlackBerry missed out on the billions that were to come”

- Vlad Svov - The Verge's Contributor -



UN E-Government Knowledgebase

2018 E-Government Development Index



<https://publicadministration.un.org/egovkb/en-us/>

Country	Group	Rank 2018	EGDI 2018
United States of America	VHEGDI	11	0.8769
Portugal	VHEGDI	29	0.8031
Uruguay	VHEGDI	34	0.7858
Chile	HEGDI	42	0.7350
Argentina	HEGDI	43	0.7335
Brazil	HEGDI	44	0.7327
Colombia	HEGDI	61	0.6871
Peru	HEGDI	77	0.6461
Ecuador	HEGDI	84	0.6129
Bolivia	HEGDI	103	0.5307
Venezuela	HEGDI	106	0.5287
Paraguay	HEGDI	108	0.5255

Paradoxo atual da área de saúde no Brasil



Paradoxo atual da área de saúde no Brasil



**à resolução 2227/2018
(Telemedicina) do CFM**

Blockbuster

“The internet didn’t kill Blockbuster, the company did it to itself.”

- Jonathan Salem Baskin - Forbes’s Contributor -

Paradoxo atual da área de saúde no Brasil



Conselhos médicos regionais querem adiar regra que permite atendimento online

Resolução do CFM que regulamenta telemedicina é alvo de críticas e deve entrar em vi

Forbes

By Leah Rosenbaum Forbes Staff

590 views | Aug 21, 2019

What Is The Future Of Telemedicine?

What does the future of telemedicine look like? This question was originally answered on Quora by Nick Greenfield.

By Quora Contributor



1,484 views | Jun 14, 2019

Telemedicine Service Zava Raises \$32 Million



This article is more than 1 year old

London hospitals to replace doctors and nurses with AI for some tasks

UCLH aims to bring 'game-changing' benefits of artificial intelligence to NHS patients, from cancer diagnosis to reducing wait times



Telemedicina no Mundo

			Regulamentos favoráveis à Telemedicina	Tamanho do mercado de Telemedicina	Oportunidades para redução dos custos	Soluções existentes em telemedicina	
Estados Unidos	1		§ § § § §		R\$ R\$ R\$ R\$ R\$		
Suíça	2		§ § § §		R\$ R\$ R\$ R\$		
Reino Unido	3		§ § § §		R\$		
Holanda	4		§ § § §		R\$ R\$		
Espanha	5		§ § §		R\$		
França	6		§ § §		R\$ R\$		
Itália	7		§ §		R\$ R\$		
Bélgica	8		§		R\$ R\$ R\$ R\$ R\$		
Alemanha	9		Ainda não possuem uma regulação favorável para a Telemedicina				
Canadá	10						
Austrália	11						
Brasil	12						

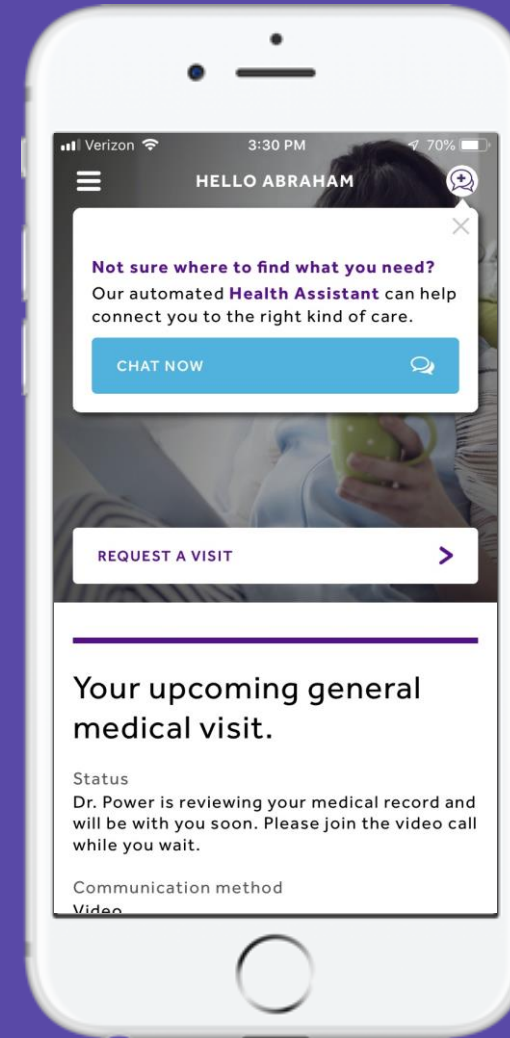
In 2019, virtual care
becomes
the front door
to the healthcare system
for consumers.

Anxiety and
depression

Surgery
support

Anytime,
anywhere care

Diagnosis and
treatment



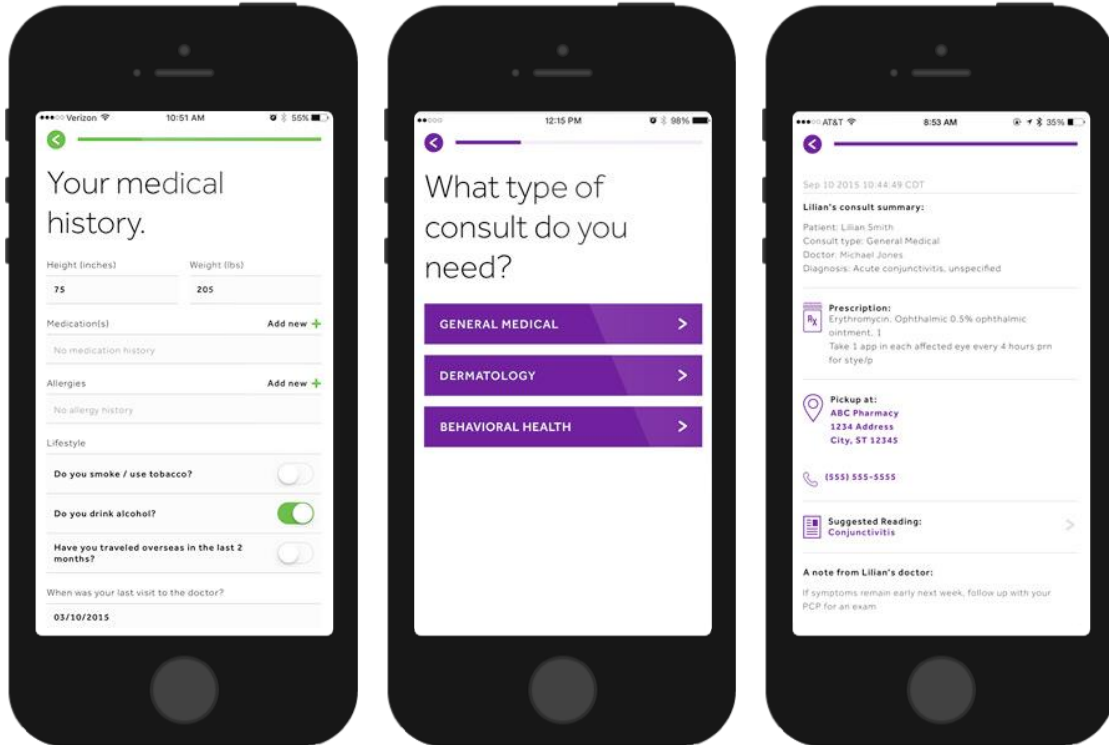
Expert
advice

Skin
issues

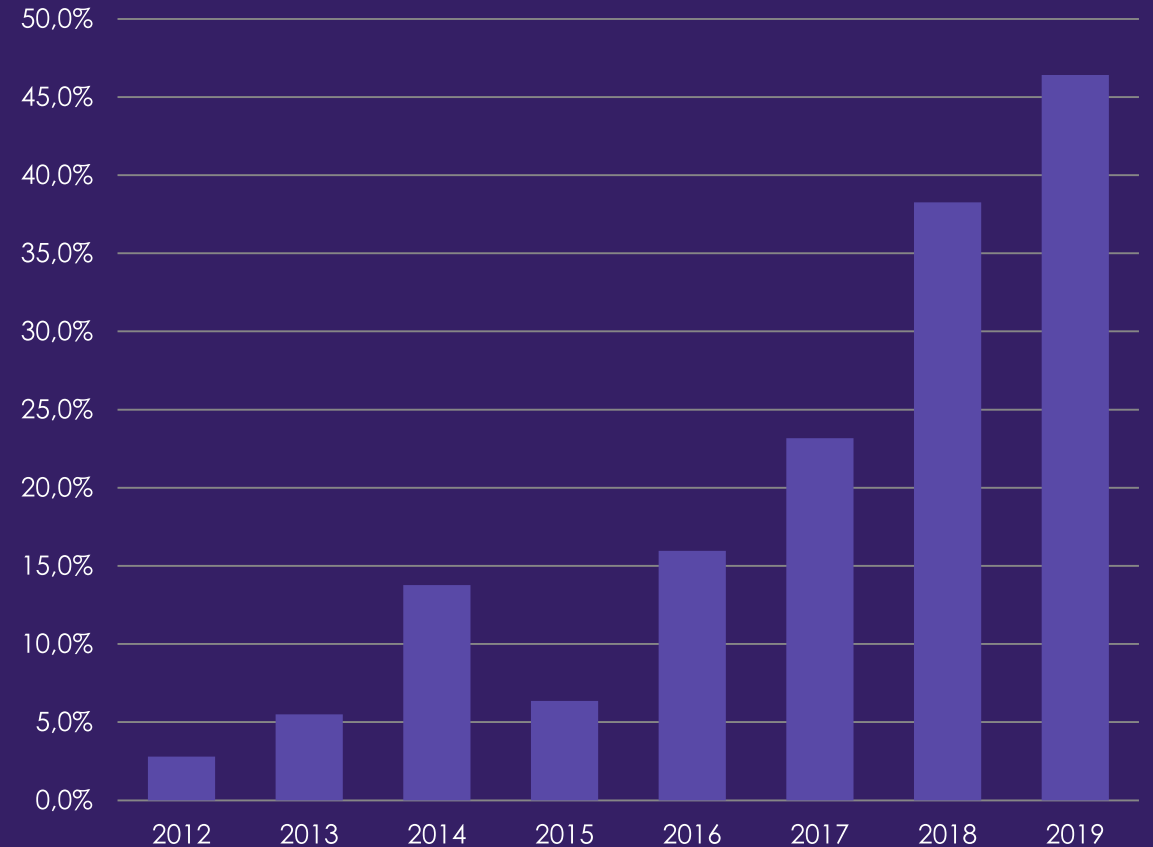
Caregiving
support

Find a
doctor

Mobile adoption on the rise



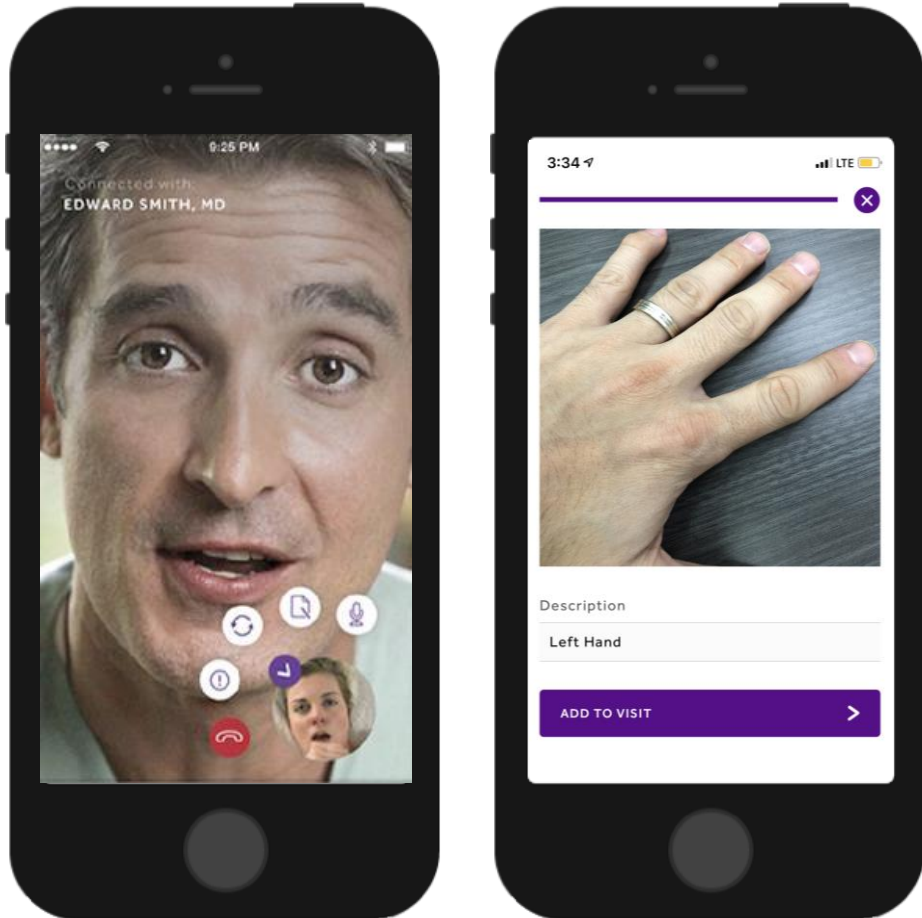
Percent of Mobile Visits



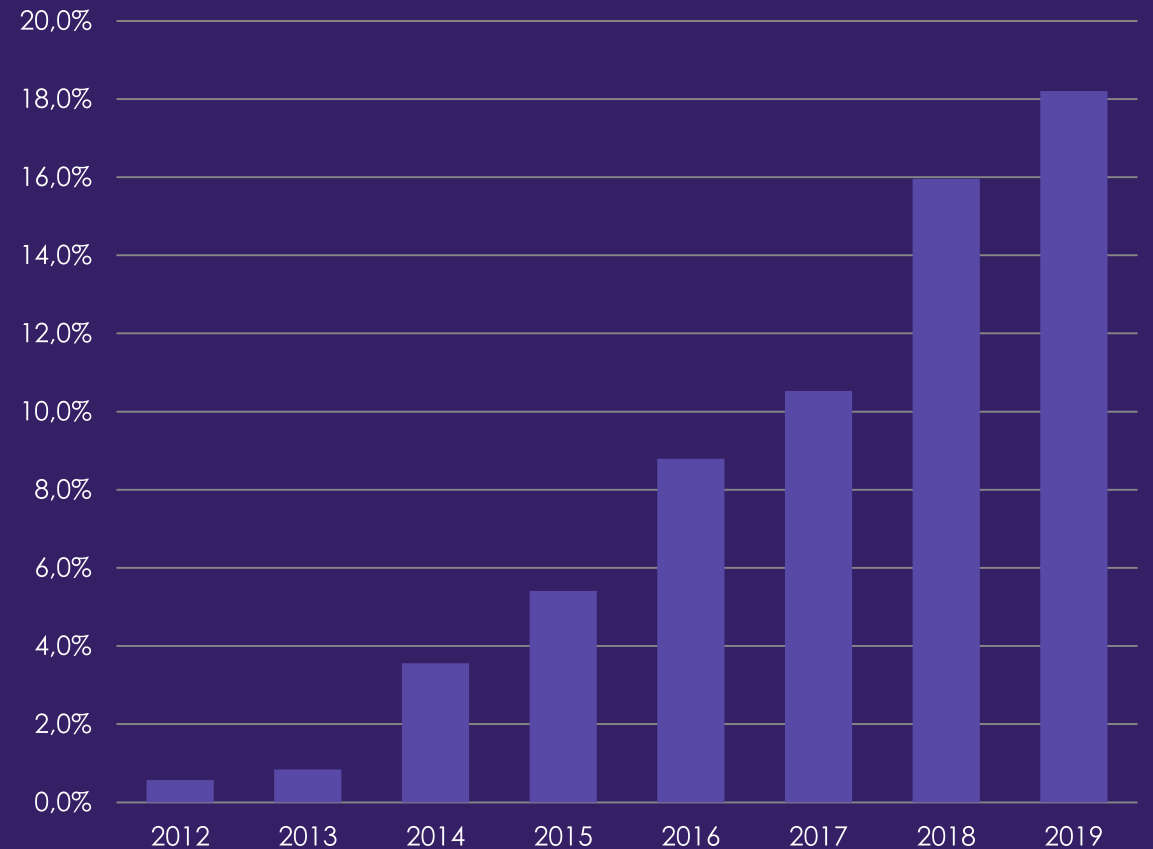
***“Uma imagem
vale mais que
mil palavras”***

- Confucio 552 a 479 a.c. -

Video and images on the rise



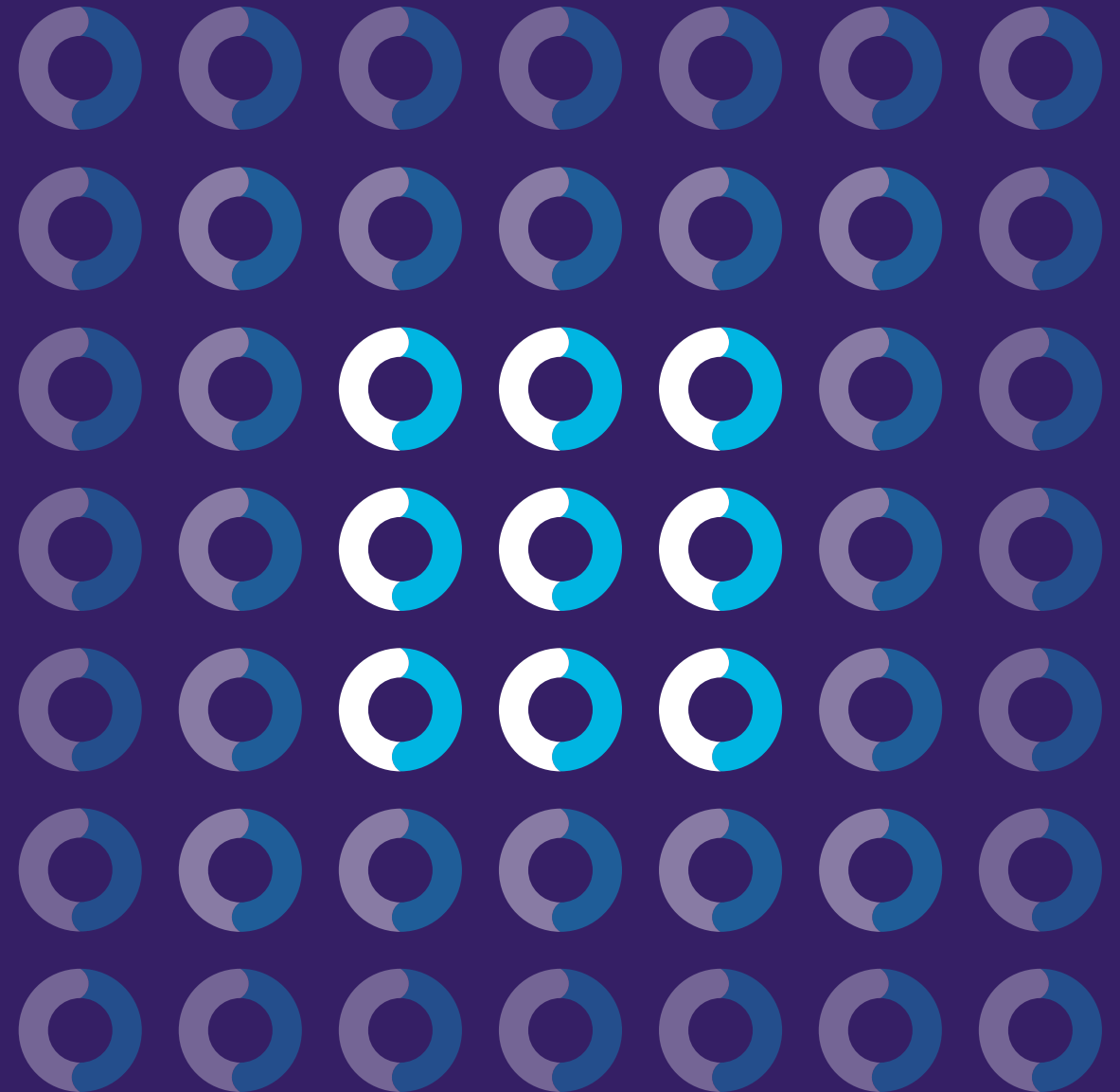
Percent of Consults with Video/Images



Visualized consults vary significantly by diagnosis

Diagnoses	% Visualized	% Video	% Phone + Images
Insect bites	77.6%	15.0%	62.6%
Dermatitis	71.7%	14.0%	57.7%
Rash	66.4%	14.1%	52.3%
Allergic Contact Dermatitis	58.3%	12.3%	46.0%
Conjunctivitis	43.8%	11.0%	32.8%
Pharyngitis	16.6%	5.5%	11.1%
URI	7.3%	3.9%	3.4%
Sinusitis	5.3%	2.8%	2.5%
UIT	3.4%	1.2%	2.2%

**“Change is
inevitable and
innovation is
no different”**



Obrigado!

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